



**Home Featured on Real Estate Essentials ABC4 ( further known in this document as the “Appearances”)**

**On \_\_\_\_\_, in full and complete consideration of appearing on and/or participating in the Appearances, I hereby agree as follows:**

I grant Nexstar Broadcasting, Inc. (“Nexstar”) and television broadcast station Real Estate Essentials ABC4-KTVX, permission to film my property which will become part of the television broadcast and/or video program entitled, REAL ESTATE ESSENTIALS produced by Utah Association of Homes and Services. This program will be recorded for later broadcast, as well as distributed on ABC4 Television and Web Marketing Advertisements.

**Real Estate Essentials Airl Every Sunday 4:30 PM MST**

1. I hereby grant to Nexstar Broadcasting, Inc. (“Nexstar”) and television broadcast station Real Estate Essentials, licensed to ABC4 -KTVX Designated Market Area (the “Station” and together with Nexstar, the “Company”) and their successors, licensees and assigns, for good and valuable consideration, receipt and sufficiency of which I hereby acknowledge, the irrevocable, non-exclusive right, but not the obligation, with or without my knowledge, in perpetuity and throughout the universe, to film, tape, photograph, record, exhibit, display, edit, distribute, sell, own, utilize, alter and otherwise use my appearance, name, likeness, voice, singing voice, conversations, sounds, signature, biographical data, personal characteristics, personal identification and any other information or materials provided by me (including any video or sound recordings I provide) (collectively, the “Images”) to the Company in and in connection with the Appearances, in any and all media, whether now known or hereafter devised including, in any Company Appearance(s), the Internet, Web sites, mobile applications, social media, advertising, promotion, marketing, merchandising, distribution, publication, and all other types of exploitation, or in any other manner in the Company’s sole discretion, or to refrain therefrom. The Company shall also have the unrestricted right to edit, delete, and/or dub the content and text of any recordings of the Appearances and any video or sound recording or other materials that I submit in connection therewith as the Company sees fit in its sole discretion. (Price Change/Market Change/Sold Status Updates)

2. I will receive the Segment of my Full Motion Video Tour. I understand and acknowledge that all submissions of Materials may not be returned to me.

3. I understand, acknowledge and agree that the Company retains final editorial, artistic and technical control of the Appearance(s) and the content of the Appearance(s) and that no portion of the Appearance(s) or any related material needs to be submitted to me for any approval and the Company will have no liability to me for any distortion or illusionary effect involving the Images. I further understand, acknowledge and agree that the Company and its licensees and assignees will own all right, title and interest, including the copyright, in and to the Appearance(s) and all related materials, to be used and disposed of, without limitation, as the Company, in its sole discretion, may determine.

4. To the maximum extent permitted by law, I agree that I will not sue the Company or anyone because the Company did not take or use the Images or because I do not like the manner in which the Company and/or its licensees or assignees took or used the Images or used the Images in the Appearance(s). In addition, I understand that my homes appearance and/or participation in the Appearance(s), and any travel by me in connection with the Appearance(s), is at my own risk.

I, for myself and on behalf of my heirs, executors, agents, successors or assigns, hereby release, indemnify, hold harmless, promise not to sue, and forever discharge the Company, and any affiliated companies, as well as the world wide web platforms on which the Appearance(s) is broadcast or otherwise exhibited or distributed and the sponsors thereof, and each of their respective officers, directors, agents, representatives and employees (the "Released Parties"), from any and all claims, actions, damages, losses, liabilities, costs, expenses, injuries, or causes of action whatsoever, including attorneys' fees, that in any way are caused by, arise out of or result from this agreement, my appearance and/or participation in the Appearance(s), the Images, the Materials, or in the advertisements, the creation of the Images, my presence at or travel to any location in connection with my appearance and/or participation in the Appearance(s), or the broadcast or other exhibition of the Appearance(s), the Images, the Materials, or the advertisements, on any legal theory whatsoever (including, but not limited to, personal injury, rights of privacy and publicity, defamation, or False Light), regardless of whether caused by the negligence or willful misconduct of the Released Parties or anyone else connected with the Appearance(s) or the Images.

**AGREED AND ACCEPTED:**

Property Owner Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Printed Name:: \_\_\_\_\_

Phone: \_\_\_\_\_

Agent Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Phone: \_\_\_\_\_

PRINT Property Address: \_\_\_\_\_

