



## **Real Estate Essentials/REE Listing Transfer and Marketing Fee Agreement**

Congratulations on transferring your listing(s) to Real Estate Essentials/REE! We are excited to welcome you to our team and anticipate enhancing the marketing and exposure of your property/properties through our extensive platforms and tools. However, it is important to note that, as part of your transition from your previous brokerage, there will be a fee associated with filming and providing additional marketing for these specific listing(s). Using our TV Exposure is optional.

### **Fee Details:**

- The fee for filming and providing additional marketing for each selected property is \$495.
- This fee is applicable to listings that have been transferred to Real Estate Essentials/REE the property will be featured on the TV show.

### **Payment Options for Each Property:**

You have three (3) payment options for covering this fee for each property:

You can elect to have your client sign an ERS Addendum agreeing to pay the fee at closing, you can pay the brokerage upfront **or** you the fee can be deducted from your commission at closing. The fee will be collected from your commission when your listing closes.

### **Please select one of the following options:**

- ✓ **Option 1 - Pay the \$495 upfront with [marketing@reeut.com](mailto:marketing@reeut.com):**

If you prefer to make upfront payments for your properties, please select "YES" here.

☐ YES

Please fill out the property addresses for which you want to make upfront payments in the section provided below. We will get the addresses over to Marketing and Marketing will call you for payment.

- ✓ **Option 2 - Deduct \$495 from your commission at closing:**

If you choose to deduct the \$495 fee from your commission at closing, please select "YES" here.

☐ YES

If you choose option 2, please fill out the property addresses for which you want the \$495 fee deducted from your commission in the section provided below. This form will then be added to your records (Dotloop files) and our payroll will process the \$495 deduction from your commission.



✓ **Option 3 - Have your client sign an ERS Addendum agreeing to pay the fee at closing for the upgraded marketing:**

If you have your client pay the fee, please mark "YES" here.

[ ] YES

If you choose option 3, please instruct your title company by providing them the ERS Addendum that states the client should be charged the \$495 Compliance Fee and it must appear on the settlement statement and be included in the wire to REE.

By signing this agreement, you have selected the option above and agree to the following.

*Refunds are not applicable if the video crew was dispatched, and you, REE or the client decided not to air. By signing this form, you authorize Real Estate Essentials/REE to collect payment immediately from your credit card, bank account or commission (if applicable). If you fail to pay this fee per property within 3 days of its cancellation, withdrawal, or your departure from the brokerage, all attempts to collect debt will be made.*

Please list the property addresses for which this agreement applies below:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Producer or Broker Signature \_\_\_\_\_

Date: \_\_\_\_\_

C. Cheree Pollock or Jay Deher

We are dedicated to providing you with outstanding marketing and exposure for your listing(s) and appreciate your cooperation in covering this fee for the specified property/properties. If you have any questions or need further clarification, please do not hesitate to contact us.